

PIER 1 IMPORTS CHARITABLE GIVING GUIDELINES

Philosophy

Pier 1 Imports is a socially conscious company committed to giving back to the community and making a difference.

Focus of Giving

Knowing that we do not have the means to support every worthy cause, we have established long-standing relationships with organizations focused on issues important to Pier 1 Imports. These organizations receive the majority of our funding.

Since 1985, Pier 1 Imports has supported UNICEF in its mission to improve the lives of children around the world. Pier 1 is the world's largest retailer of UNICEF greeting cards. Funds from card sales go toward UNICEF programs that provide lifesaving medicines, vaccines, nutritious foods, primary education, clean water and sanitation and emergency relief for millions of children and women in more than 160 countries and territories.

Fort Worth, Tarrant County, Texas, home of Pier 1's headquarters, is the focus of our local giving efforts. We strive to enhance our community by supporting the United Way of Tarrant County and our Adopt-a-School, E.M. Daggett Elementary. In addition, our home office associates are encouraged to give their time and talents through monthly volunteer activities.

Consideration

With few exceptions, funds not already committed to the above causes are given to Fort Worth, Tarrant County, Texas programs making a difference in community services, children's education and the arts.

Giving Limitations

We generally DO NOT support the following:

- Individuals
- Religious, political, or fraternal organizations
- Individual school activities, such as carnivals, graduation, prom, or PTA/PTOs
- Private Schools
- Journal or Program Advertising
- Amateur or Professional Sporting Groups
- Beauty or Talent contests
- Endowments
- Conferences or seminars
- Travel
- Scholarships and
- Requests for returned, damaged, or excess merchandise

Request Process

To be considered for a donation under \$1,000 or a Pier 1 gift card, we ask that you provide the following information in writing:

- Mission of your organization
- Proposed use of contribution
- Total project cost
- Proof of 501 © 3 status, and the
- Number served by the project

If your request involves a donation above \$1,000, we ask that you complete a Giving Request Form.

When a decision has been reached, our goal is to respond by mail within 4-6 weeks. Because of the large volume of requests we receive, we are unable to provide status reports during this time.

**Send written request to:
Pier 1 Imports, P.O. Box 961020, Fort Worth, TX 76161
Attention: Charitable Giving**

PIER 1 IMPORTS GIVING REQUEST FORM

Legal Name of Organization _____

Address _____ City _____ State _____ ZIP _____

Authorized Contact Person _____

Title _____ Phone _____

Email _____ Fax _____

Mission of Organization

Year Founded _____ Primary Funding Source _____

Does your organization receive any United Way funding? _____

Profile of Request:

Tell us about the need or challenge you will be addressing with this specific request.

Give a profile of the clients being served and the service area covered.

Provide a description of the specific request, including goals and objectives.

List specific activities and a timetable for meeting your stated objectives.

Total project cost: \$ _____ Total request of Pier 1 Imports: \$ _____

Amount and source of pledges/commitments to date:

Tell us about your future plans for sustaining this project.

Define key success measures, both short and long-term. How will you know if you met your stated goals and objectives?

Provide an outline of your evaluation process.

How will monitoring be conducted?

Who is responsible for monitoring this project?

How will you measure the relevant outcomes?

Signature:

Please have an authorized representative of your organization sign below to acknowledge the request and the accuracy of the above information.

Signature

Printed Name

Title

Date

Mail to:

Pier 1 Imports
P.O. Box 961020
Fort Worth, TX 76161
ATTN: Charitable Giving

Attachments:

Proof of 501 © 3 status